



WFXV
201 Humboldt Street
Rochester, NY 14610

Mark Guma Communications
211 W 107th St
Ste 2E
New York, NY 10025

Contract # 1460452

Schedule Dates 11/05/16-11/07/16
Advertiser Bill Magee/State Assembly/Democrat/NY (84625)
Agency Mark Guma Communications (11059)
Product Political - Candidate Other (1066)
Brand FLIGHT 11.5-11.8 (572896)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name Guma,Mark
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 11/04/16
Last Modified 11/04/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$330.00
Net Total \$1,870.00
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Nov. 2016	10	\$2,200.00
Grand Total:	10	\$2,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	3:30P- 7P (EST)							4		4	\$150.00	\$600.00	Utica (WFXV)		11/4/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	7:57P- Gotham		1							1	\$250.00	\$250.00	Utica (WFXV)		11/4/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	9P- Lucifer		1							1	\$250.00	\$250.00	Utica (WFXV)		11/4/16
4.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	12P- NFL PREGAME								2	2	\$50.00	\$100.00	Utica (WFXV)		11/4/16
5.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	1P- NFL EARLY GAME								2	2	\$500.00	\$1,000.00	Utica (WFXV)		11/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions